the sadie collective
addressing the pipeline & pathway for Black women in economics and related fields
Fast Facts

- Named after Dr. Sadie T.M. Alexander, America’s first Black economist
- Co-founded by Fanta Traore and Anna Gifty Opoku-Agyeman in 2018
- A team of 16 Black womxn early career professionals and students
- Organizes the only international conference for Black womxn in economics and related fields
- Membership spans 30 states, 130 institutions, and 3 global regions
- Addresses the pipeline and pathway problem within economics, finance, data science, and public policy for Black womxn
- Previous partners and supporters include Urban Institute, Brookings Institution, PNC Bank, and former Federal Reserve Chair Janet Yellen
Co-Founders of the Sadie Collective

Anna Gifty Opoku-Agyeman
Co-founder & CEO of the Sadie Collective

Fanta Traore
Co-founder & COO of the Sadie Collective
2020-2021 Sadie Collective Executive Team

Kadija Yilla
Chief Strategy Officer

Kayla Jones
Chief Community Engagement Officer

Georgeann Ryan
Chief Financial Officer

Jada Houser
Chief Design Officer
We address the pipeline and pathway problem for Black womxn in economics and related fields in order to:

- **Promote Scholarship**
- **Cultivate Ambition**
- **Foster Community**
- **Enable Empowerment**

for Black womxn who are in the quantitative sciences (economics, finance, public policy and data science).
Our Membership in Numbers

- Undergraduate: 38.1%
- Early Career: 7.7%
- Graduate: 17.8%
- High School: 4.4%
- Professional: 31.9%

450+ Members Worldwide
130+ Institutions | 30+ States / 3 Global Regions
2020 Conference Outcomes

- 270+ Black womxn and allies in attendance
- 90 formal mentorship relationships created
- 20 high school students fully sponsored to attend
- 30+ organizations represented at career fair
Testimonials

“I’ve been on the fence of what I’ve wanted to do with economics, but this conference really makes me believe in a career in research for economics!”

“The Sadie Collective conference planning team did a fabulous job at the planning and execution of the conference. Everyone should be pleased with the efforts put forth.”
IN THE PRESS
Selected Media & Press Coverage

CNN  Forbes  BUSINESS INSIDER

npr  The New York Times

THE CHRONICLE of Higher Education  The Economist

WSJ  BuzzFeed

QUARTZ
“The Sadie Collective was formed to encourage and support Black women as they pursue [...] careers in economics and related public policy fields. They may not face the same racism and discrimination that Alexander encountered at Penn [...] but a field like economics can still be a lonely pursuit for them.”

- Philadelphia Inquirer

[The] Sadie Collective [is] on the frontlines of changing the face of economics and supporting the Black women building careers.

- Forbes Magazine
The Sadie Collective creates mentorship and professional opportunities so Black women at all stages of their career can become more visible in their field. And in a field where Black people aren't visible or are excluded, mentorship is everything.

- CNN

The Sadie Collective works to connect Black women in fields like economics, finance, data science, and public policy, to name a few. By providing resources and a space to connect, the group aims to help Black women at various academic and professional levels and increase visibility in demanding fields.

- Buzzfeed
Our 2020-2021 Objectives

- Celebrating the 100th year anniversary of Dr. Sadie receiving her Ph.D. in Economics.
- Hosting a myriad of skills-based and professional development workshops aimed at bolstering members’ technical and soft skills to ensure success within the workforce.
- Debuting a digital magazine which highlights the achievements of our members and share tools and resources such as scholarships, internship, and job placements.
- Inviting speakers from other applications of economics such as finance, data science, and policy to widen the breadth of topics covered at our conferences and gatherings hosted throughout the year.
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<th>GET INVOLVED</th>
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<td><strong>Fund</strong> Engage with us in your grant-giving cycles and request proposals to fund organizational projects. Contributions can be earmarked solely for the annual conference.</td>
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<td><strong>Host</strong> Partner with us on professional development workshops. Potential events could span multiple days and be in-person or virtual.</td>
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<td><strong>Recruit</strong> With over 450+ members, we provide access to ambitious Black womxn at our annual conference. Partner together to create internship and fellowships to bring Black womxn to your institution.</td>
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2021 Conference Sponsorship Tiers

**Gold:** Sponsorships of $25,000+. These donors receive an acknowledgment in the program and on the screen during the welcoming remarks, a plaque of appreciation, two free tickets for representatives to attend, and free recruitment representation.

**Silver:** Donations between $15,001 and $25,000. These donors receive an acknowledgment in the program, a plaque of appreciation, and two free tickets for representatives to attend.

**Bronze:** Donations between $10,000 and $15,000. These donors receive their name and logo in the program and a plaque of appreciation.

*Institutional Partnerships tiers vary. Please contact partner@sadiecollective.org for more information*
Thank You!

Please use any of the emails below for additional information:

General Inquiries | info@sadiecollective.org
Financial and Conference Sponsorship | give@sadiecollective.org
External Events, Programming, and Recruitment | partner@sadiecollective.org
2021 Conference Inquiries | sace@sadiecollective.org
Press Inquiries | press@sadiecollective.org